



# Free Facebook Template



# Story AD Template

Example Post “Ohh. It doesn’t work. What should I do to get more customers?” — note: The block (story goes down) starts here— —

Those questions popped out when I looked at our stats. We spent money on ads that we made. And losing money isn’t the thing I’m excited about.

It was 10 years ago, and I didn’t know what to do.

I felt so lost. I didn’t know what to fix.

I changed the ad settings and...didn’t work I changed the targeting and... didn’t work I made some design tweaks on the site and it didn’t work

... Note:

The block (story goes up) starts here...

I found new competitors that were doing amazing. They were able to turn visitors into customers with ease. They didn’t have a nicer design, higher-quality products or better-targeted ads.

The only difference was in the text.

... Note:

The block (real problem) starts here...

Then I realized that...

THE REAL PROBLEM of no-converting sales page is copywriting ...Note: the block (proof) starts her...

Look. I am not the only person who thinks so Primarily ...

There are tons of marketers focused especially on copywriting.

The \$1 Reason Your funnel isn’t converting Is Your Copy” Back to the story.

Ok. I got it. I had to write a better sales page But I hated (and still hate) writing) And trying to write a killer sales page from scratch is hard...

Do you know what the most frustrating thing was when I had to write a sales copy?

And that cursor was blinking at me for a very long time. Many, many long hours!

Whispering to me ... write... write...write.

It really stressed me out!

Know the feeling?

Terrible right?

But (lucky for me)...

I got a Work-Smarter-Not-Harder idea What if I found powerful pieces of copy on the competitors’ websites and created templates from them? I was thinking for a moment about it, and then... I did it. I modelled these pieces (modelled not copied!) and created templates based on repetitive, workable mechanisms.

And the results? Coming 5 times quicker. That day, ten years ago, I realized that...

This is the power of copywriting. This is the power of Templates

Headline... Don't try to sell your courses without this toolkit  
Description.... Don't try to reinvent the wheel...Use this template

Love and Greetings Dulci

Template story Ad Post Ohh. It doesn't work. What should I do to (result)?"

Story goes down Story goes up Real problem Proof Hidden problem Story goes up Solution  
Link Headline Don't try to (do) Without this (tool/strategy)

Description Use These fill in the blank templates to get your sales pages Done for you in one weekend